

6.2a1 External Fundraiser Form



Working to end domestic violence, dating violence, and stalking.

P.O. Box A / Rockland, ME 04841-0733 / Ph 1-800-522-3304 or 207-594-2128 / F 207-594-0811
E newhope@newhopeforwomen.org / W www.newhopeforwomen.org

New Hope for Women External Fundraiser/Event Agreement

Thank you for offering to hold a fundraiser or event on behalf of New Hope for Women. We appreciate the commitment it takes to sponsor a fundraising event to benefit our organization. At the same time, New Hope for Women is obligated to offer some stipulations regarding this process and our expectations. To that end, we kindly ask that you **read, complete and submit online the information below** prior to starting your arrangements.

New Hope for Women's development director is available to you as we work toward a mutually rewarding experience. We are excited to get started!

Confidentiality: New Hope for Women values the privacy of our clients and views the struggles encountered by victims of domestic violence as powerful, life-changing events that affirm each individual's internal strength. Our expectation is that the sponsoring party will respect the principle of confidentiality. Thus, the use of names and/or stories of individuals associated with New Hope for Women is not permitted, unless explicit consent has been granted.

Start Up Costs: New Hope for Women expects that the individual, agency or organization will supply any monies needed to initiate fundraising activities. New Hope for Women does not offer money to assist parties in fundraising efforts; money needed for expenses (such as renting space, deposits, etc.) must be supplied by the party that is offering the fundraising activity.

Liability Insurance: Parties offering fundraising activities on behalf of New Hope for Women are responsible for their own liability. New Hope for Women is not legally responsible for activities sponsored by these parties to raise money on behalf of New Hope for Women.

Logo Use: Please use only the logos provided by New Hope for Women rather than taking them from the internet or other sources. Please do not alter the logo other than to resize it proportionally. If resized, all aspects of the logo should still be legible.

Media: Any media releases (press, social media) must be coordinated with our development director before being sent to print or posted.

Use of New Hope for Women's Name: Please use New Hope for Women's full name when referencing the agency. The typestyle and colors for the agency's logo and name were made for New Hope for Women. We kindly ask that you do not alter them.

Donation Type: Please briefly and specifically state the donation you will make to New Hope for Women and feel free to use it in your advertising. (i.e. "100% of ticket sales will be donated to New Hope for Women"; "\$10 of every ticket sold will be donated to New Hope for Women"; "20% of all services provided during November will be donated to New Hope for Women.")

Donations at the Event: Please ask anyone wanting to donate to New Hope for Women at an event to make checks payable to New Hope for Women and either give these to a staff or mail to the address under "Receipt of Donation" below.

Receipt of Donation: Please submit all event donations within two weeks of the event. Checks are payable to New Hope for Women and should be mailed to **P.O. Box A, Rockland, ME 04841**.

Event Cancellation: Please let us know in advance of any stipulations regarding cancellation of the event. For example, "X number of tickets must be presold by January 15th or the event will be cancelled." Please also let us know if you reschedule events.

Use of Media: New Hope for Women requests that the use of media, including printed, audio, video and electronic, announcing or advertising an event, be coordinated with the Development Director and adhere to name and logo use guidelines cited above.

Confidentiality: New Hope for Women values highly the privacy of our clients and seeks to empower them through respect. Thus, the use of name and/or stories of individuals associated with New Hope for Women, is not permitted, unless explicit consent has been granted.

Thank you so much for your generosity. We are always excited to collaborate with others!

My printed name and signatures below indicate that I agree to all information pertaining to confidentiality, liability insurance, logo and name usage, media, and payment information stated above.

Donation Type:

Event Cancellation Information:

| | | |
|------------------|----------------------------|-------|
| _____ | _____ | _____ |
| Name of Business | Printed Name AND Signature | Date |

**Once complete, please mail to:
New Hope for Women, Att.: Development Director, P.O. Box A, Rockland, Maine 04841**